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March 14th, 2016

**BSAAR (redeemable share subscription and/or purchase warrants)
Bonduelle FR0010734509 : Maturity April 8th, 2016.**

In early April 2009, the Company issued a 140 million euro bond with redeemable share subscription and/or purchase warrants (OBSAAR), represented by 233,333 bonds with a par value of 600 euros.

These bonds were listed on Euronext Paris. These bonds were redeemed in full in April 2014. Each bond was accompanied by three detachable redeemable share subscription and/or purchase warrants (BSAAR), making a total of 699,999 BSAAR.

At the time of this issue, Bonduelle had also offered to exchange the 750,000 redeemable equity warrants from 2007 against warrants with the same features as the warrants attached to the 2009 OBSAAR.

Since October 8, 2010, these 2009 issued and exchanged BSAAR have been listed on Euronext Paris.

Each BSAAR gives the holder the right to subscribe for or purchase four shares of the Company, with immediate dividend rights, at a price of 20 euros per share. These BSAAR may be exercised at any time between April 7, 2011 and April 8, 2016, inclusive. After this time, they will expire ipso jure.

As a matter of consequence, the Company reminds that instructions on BSAAR have to be sent to holder's usual financial intermediate before 8th of April 2016 inclusive.

About Bonduelle

Bonduelle, a family business, was established in 1853. Its mission is to be the world reference in "well-living" through vegetable products." Prioritising innovation and long-term vision, the group is diversifying its operations and geographical presence. Its vegetables, grown over 128,000 hectares all over the world, are sold in 100 countries under various brand names and through various distribution channels and technologies. Expert in agro-industry with 58 industrial sites or own agricultural production, Bonduelle produces quality products by selecting the best crop areas close to its customers.

*Bonduelle is listed on the NYSE - Euronext compartment B - Indices: CAC MID & SMALL - CAC ALL-TRADABLE - CAC ALL SHARES
Code ISIN : FR0000063935 - Code Reuters : BOND.PA - Code Bloomberg : BON FP*

To be the world reference in "well living" through vegetable products

www.bonduelle.com

A French SCA (Partnership Limited by Shares) with a capital of 56,000,000 Euro

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