

Press release
Villeneuve d'Ascq, October 7, 2024

After US and Italy in 2023...

Bonduelle obtains new B Corp certifications in France and six other Group countries

80% of group operations certified
Target 100% by 2025

The Bonduelle group is proud to announce that it has obtained B Corp™ certifications in 9 countries, an important milestone in the Group's sustainable development approach, and in line with its stated ambition. After the United States and Italy last year, new Bonduelle entities in France (Long life and Fresh), the Netherlands, Denmark, Belgium, Spain, Portugal and Germany have obtained B Corp certification.

This means that 80% of the Bonduelle Group's operations are now B Corp! Very few large international companies commit themselves to this demanding process. Bonduelle is an exception, demonstrating its commitment to high social and environmental standards. These achievements bring Bonduelle one step closer to its goal of certifying the entire group by 2025.

"More than just recognition, B Corp certification is above all a process of continuous improvement and a guarantee of confidence for consumers and partners. By anchoring the B Corp approach at the heart of all the company's activities, Bonduelle is promoting a resilient, modern and virtuous business model", explains Xavier Unkovic, CEO of the Bonduelle Group.

B Corp certification reflects the commitment of the companies concerned to transparency, accountability and the use of business as a force for good, in order to become not "the best in the world" but "the best for the world" every day. B Corp evaluates the company globally across 5 key areas (governance, workers, communities, environment and customers). The entire company has been set in motion to transform itself and its operating methods.

“B Corp has created a remarkable dynamic at Bonduelle: this collective project is a rather unique opportunity to promote and advance the virtuous practices of all our employees. The work and energy deployed to achieve this corporate ambition is considerable, and demonstrates everyone's commitment to contributing to a better world”, explains Céline Barral, Chief Strategy, Brands and Impact officer.

80% of the Bonduelle Group's operations are B Corp certified:

The road to certification has profoundly changed things. All our employees have mobilized to take action and transform the company. Each positive initiative represents an important step in this transformation.

Governance has been profoundly transformed:

As a committed company, the Bonduelle Group's mission places people and the preservation of the planet at the heart of its business model. In 2021, it was enshrined in the company's articles of association, ensuring its long-term future.

Workers: well-being at the heart

Every year, Bonduelle evaluates the satisfaction and commitment of its employees. The Group has set itself the target of achieving a 75% employee engagement rate by 2025.

Communities: a positive impact for our stakeholders

At Bonduelle, employees have time dedicated to civic commitment, and the goal for 2025 is to have 100% of sites involved in at least one action in their area.

Environment: accelerating the development of regenerative agriculture

Respecting ecosystems while sequestering carbon through regenerative agriculture is a progressive approach that enables sustainable production while maintaining the balance of ecosystems and promoting the regeneration of common goods such as soil, water and biodiversity.

The group aims to have 80% of farmers partners engaged in regenerative agriculture by 2030. To help its partners achieve this, Bonduelle launched the Bonduelle Farm Academy in November 2023 to meet the challenge of the lack of training in regenerative agriculture.

Customers: transparency for consumers

100% of products in the supply chain have a system that ensures precise traceability of the source and origin of all ingredients and components throughout the chain.

As a family-run business, Bonduelle is reaffirming its commitment with the B Corp certification of 80% of its operations, a commitment it has upheld for 7 generations: to green-up our plates a little more every day and inspire the necessary transition towards a plant-rich diet, for the well-being of people and the preservation of the planet. Its 10,400 employees and 2,000 farming partners, driven by shared values, are proud to offer consumers healthy, high-quality products, and to contribute to a history that began in 1853.

We're on course for our goal: Group certification by 2025.

About B Corp

B Corp is one of the most comprehensive certification on the market today. It analyzes the activity and impact of a company in its entirety. B Corp is an international movement that brings together over 8,900 certified companies. Of all sizes, in all sectors and in over 90 countries, they have decided to join this movement of positive-impact companies.

The companies are assessed on 5 impact areas and answer a questionnaire containing over 200 questions! A long and meticulous study that reviews who we are and what we do. Here are the 5 scopes assessed:

- Governance: Mission & Commitment, Ethics & Transparency, Governance & Finance
- Workers: Remuneration, Health & well-being, Development & training, Commitment & satisfaction
- Community: Diversity & inclusion, Economic impact, Civic engagement, Supplier policy.
- Environment: Environmental management, Air & climate, Water, Earth & life
- Customers : Customer management



About Bonduelle Group

Groupe Bonduelle (BON.PA) is a global producer of plant-rich foods. Based in France, the company was founded in 1853 and has been in continuous operation under the leadership of the Bonduelle Family for seven generations.

Consumers in nearly 100 countries around the world enjoy its premium-quality products that are marketed under four trusted brands - Bonduelle®, Cassegrain®, Globus® and Ready Pac Bistro®.

Bonduelle partners with 2,000 growers to offer products rich in gourmet vegetables and pulses harvested at their best stage of flavor and nutrition, then preserved by traditional methods in fresh, canned and frozen.

With 10,400 employees committed to an accessible and delicious food transition, the company generates sales of €2,372 million. Its mission is to inspire the transition toward a plant-rich diet, to contribute to people's well-being and planet health, and it aims to achieve B Corp certification by 2025.

Visit www.bonduelle.com/en to learn more.



PRESS CONTACTS:

Benjamin ZEHNDER – Becoming + 33 (0)6 76 41 18 19 – Email : benjamin.zehnder@becoming-group.com

Vanessa VAZZAZ – Becoming +33 (0)6 34 32 24 23 – Email : vanessa.vazzaz@becoming-group.com