



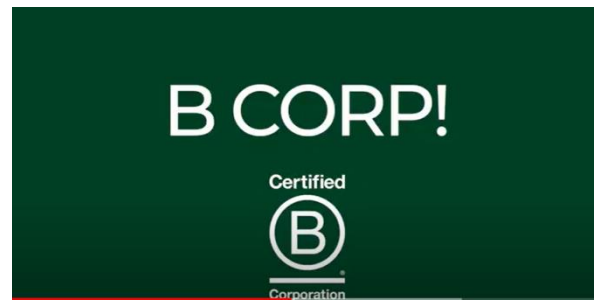
Villeneuve d'Ascq May 15<sup>th</sup> 2023

### Positive impact :

#### **37% of Bonduelle Group's revenue is B Corp™ certified**

***In 2018, the Bonduelle Group announced its ambition to become a certified B Corp company by 2025. This ambition involves each of its entities obtaining certification one by one. Today, a major step is taking shape with the certifications of Bonduelle in Italy and Bonduelle Fresh Americas in the United States.***

The two Bonduelle Group entities are the first to meet B Lab's demanding standards for social and environmental impact. They join the growing community of B Corp certified companies that are working collectively to make the global economy more respectful of the planet, more inclusive and more fair every day.



#### **Positive impact, at the heart of the business model**

These two certifications illustrate the Bonduelle Group's determination to put positive impact at the heart of its business model. Bonduelle's commitment over the last few decades has been reflected in concrete actions from field to fork, in all of its businesses and throughout the world. It has been formalized since 2020 through a roadmap called the B!Pact, based on three pillars: food, planet and people. It sets the course for the key dimensions of positive impact, and defines the objectives and trajectories for achieving them.

In 2022, this B!Pact roadmap has been revisited to remain consistent with rapidly changing social and environmental expectations.

The B Corp certification process will accelerate the commitment and mobilization of all of the company's businesses around the Group's positive impact programs, such as inclusive recruitment practices, civic engagement actions, regenerative agriculture or the contribution to carbon neutrality.



### Towards positive impact\*



92% of Bonduelle products rated in Nutri-Score A and B  
780 chefs trained in plant-based cuisine in 5 countries via our Greenology® program



Validation of carbon emission reduction targets by the SBTi (Science Based Targets initiative)  
Construction of a regenerative agriculture framework for the entire Bonduelle Group  
98% of Bonduelle packaging designed to be recyclable or reusable



70% employee engagement rate  
95% permanent employees covered by life insurance  
56% sites involved in local initiatives

\* FY 2021/2022

#### About Bonduelle Group :

For the Bonduelle Group, inspiring the transition toward a plant-based diet to contribute to people's well-being and planet health means being an agro-industrial player with a positive impact on its ecosystem. We are a French family-owned company with 12,100 employees and we have been innovating with our farming partners since 1853. Our plant-rich food products are grown on 70,000 hectares and marketed in 100 countries, with revenues of €2,203 M. Our 4 brands are: Bonduelle, Cassegrain, Globus, Ready Pac Bistrot.



#### About B Lab

B Lab is transforming the global economy for the benefit of all people, communities and the planet. A leader in changing economic systems, our global network creates standards, policies and tools for business and we certify companies that are leading the way with our B Corp label. Today, our community includes more than 6,000 B Corporations in 80 countries and 150 industries. More than 200,000 companies are managing their impact through the B Impact Assessment and the Action Measurement Tool linked to the UN Sustainable Development Goals.

CONTACTS PRESSE : [Becoming](#)

Vanessa VAZZAZ – + 33 (0)6 34 32 24 23 – Email : [vanessa.vazzaz@becoming-group.com](mailto:vanessa.vazzaz@becoming-group.com)