



Press release  
Villeneuve d'Ascq, January 30, 2020

*20% reduction in greenhouse gas emissions, 100% of packaging designed to be recyclable or reusable, 100% of surface areas cultivated using alternative techniques, and more:*

### **The Bonduelle Group crosses another threshold and makes major environmental and societal commitments**

Just over a year ago, Bonduelle presented its Manifesto and unveiled its "La nature, notre futur" signature. These represent deep convictions that today are being formalized through the company's commitments built on three major pillars: the Planet, Food and People.

#### **CSR: a new threshold crossed**

Since 1996, when Bonduelle first created its agronomic charter, several milestones have entrenched Corporate Social Responsibility in the company's strategy. In 2020, we are crossing a new threshold—one that is even more significant than previous thresholds and that powerfully commits the Group to all its stakeholders. Through its ambition to become the "world reference in 'well-living' through plant-based food" and the promise of its Manifesto, "let's make a better future through plant-based food," the Bonduelle Group aspires to become a company that is "better for the world."

#### **PLANET**



Better for **the Planet**, with robust commitments to slash greenhouse gas emissions and develop alternative growing techniques.

#### **FOOD**

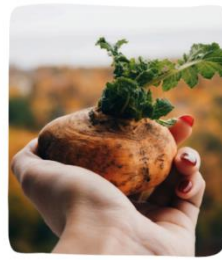


Better for **Food**, with an objective of ensuring the positive impact of all its brands, as the "Bonduelle commits\*" initiative illustrates in Europe.

#### **PEOPLE**



Better for **People**, by making the target of zero workplace accidents a central focus every day, everywhere the Group does business.



### 2025 and 2035 objectives

Reduction in greenhouse gas emissions, recyclable packaging, alternative growing techniques . . . Many strong commitments detailed in The B! Pact: the Bonduelle Group's pact to "create a better future through plant-based food", which brings together the company's objectives as part of its CSR approach.

With this in mind, the company is committing itself to major objectives, which are at the very heart of tomorrow's food and environmental challenges:

#### Planet



- #1** 100% of cultivated land with alternative cultural techniques.
- #2** Reducing by 20% our GHG emissions by 2035.
- #3** 100% of our packaging designed to be recyclable or reusable.

#### Food

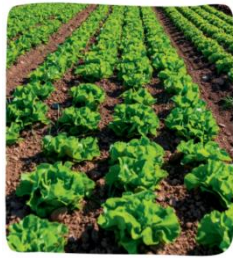


- #4** 100% of our brands with a positive impact
- #5** Encouraging better eating behavior through the Louis Bonduelle Foundation.

#### People



- #6** 0 Work accidents.
- #7** 100% of Bonduelle sites involved in local social projects.



« As a family business that has long been sensitive to environmental and societal issues, we are taking our responsibility seriously. We want to be active across the supply chain, from field to plate, alongside all our stakeholders, whom we are involving in this undertaking. These commitments reflect our desire to take action for the Planet, Food and People. »

Anne-Sophie Fontaine,  
Head of CSR at the Bonduelle Group

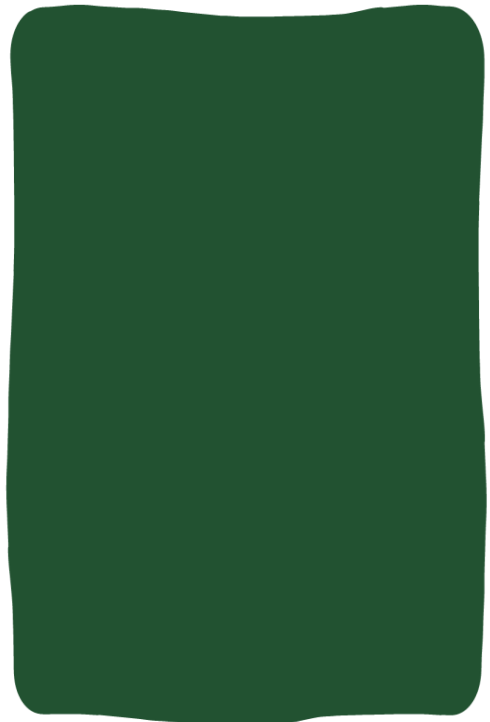
### **The Bonduelle Group is striving to earn B Corp certification for all of the Group's operations.**

These official objectives are part of the road map that places the Group on the path to the B Corp seal, the ultimate certification for companies that, like Bonduelle, want to become "better for the world."

While the company is a trailblazer when it comes to incorporating CSR into the heart of its strategy, it is now formalizing substantial commitments that outline the next part of the journey it has already been on for several years. Bonduelle now has its sights on B Corp certification for all of its operations. This is an ambition that must be manifested not only in the objectives, but also in concrete, measurable actions making it possible to achieve those objectives.

### **Significant results so far**

The B Corp mission is beginning: this is the entire objective of this road map, which engages all the company's teams and its stakeholders, everywhere it does business. However, Bonduelle's environmental sensibility is not brand new, and we have already achieved promising results. In a world that is facing monumental societal challenges, food and agriculture are drivers through which agro-industrial groups need to take action to shrink their environmental footprint. The Bonduelle Group has been doing precisely this for several decades by working in tandem with its farmer partners to create sustainable, responsible agriculture for all. Bonduelle is sustaining these efforts and continuing to forge its path toward a more plant-based future that is healthier and more responsible for everyone.





**INVESTED IN THE AGROECOLOGICAL TRANSITION,  
THE BONDUELLE BRAND IS ASSERTING ITS COMMITMENTS!**

Faced with the formidable planet-wide challenge of feeding nearly 9 billion people while taking into consideration the environmental issues stemming from climate change, Bonduelle has chosen to put **plant-based food at the center of consumers' plates**. This decision is driven by Bonduelle's conviction that plant-based food and the development of the agroecological sectors are essential prerequisites for creating sustainable, first-rate agriculture that benefits the generations of today and tomorrow.

Under these circumstances and thanks to the extensive work carried out in tandem with its farmer partners, **the brand is announcing its six commitments.**



These are six commitments that Bonduelle strives to uphold every day as it develops its products.

[www.bonduelle.com](http://www.bonduelle.com)  
@Bonduelle\_Group

*About Bonduelle*

*Bonduelle is a family company created in 1853. Its ambition is to be "the world reference in 'well-living' through plant-based food." Focused on innovating and taking a long-term view, the group is diversifying its business lines and geographic locations. Its vegetables, which are grown on 120,000 hectares, are sold in 100 countries under different brands, in different distribution channels and in all segments. With unique agro-industrial know-how and 56 production or company-owned agricultural facilities, Bonduelle produces in the top growing areas, local to its customers.*

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