Bonduelle selects EcoVadis to assess the CSR performance of its suppliers

Paris, 28 may 2018 – Bonduelle, a French family-run company fully committed to sustainable development and CSR, now goes even further by assessing the CSR performance of its suppliers. EcoVadis, the leading CSR assessment platform for companies and suppliers, will conduct this assessment whose object is to encourage and accelerate the ethical, social and environmental performances throughout the supply chain.

By choosing to work with **EcoVadis**, considered as the benchmark for CSR performance monitoring, Bonduelle finalises the system for its anti-corruption plan with regard to its suppliers and obtains a new tool to encourage and accelerate social and environmental performances over its entire *supply chain*.

The EcoVadis platform, new CSR performance lever for Bonduelle

Among the reasons that persuaded Bonduelle to use the CSR experts of EcoVadis:

- The assessment and CSR-rating of the suppliers by an expert: EcoVadis analyses each company to create an assessment record comprising a score from 1 to 100 on 4 topics (environment, company, ethics and supply). This benchmark tool highlights the forces and improvement points possible enabling contractor companies and suppliers to increase their comprehension of the CSR risks and issues and take the necessary measures to improve their score.
- A proven methodology worldwide: The supplier assessment complies with the more rigorous standards for certification, data security and confidentiality (ISO 27000) thanks to a unique CSR assessment methodology covering 150 purchase categories, 120 countries and 21 CSR indicators.
- In-depth assessment of the CSR performance adapted to the sector, size and location of each supplier.
- The sharing of results with all the member companies of the EcoVadis network to improve the identification of suppliers and limit assessment doubles.



SUPPLIER SUSTAINABILITY RATIN

David Souriau, Purchasing Director, Bonduelle Group: 'We are convinced that the role of a company greatly exceeds its economic performance. Regarding the Bonduelle group, this also involves using our resources to impact positively on our company. Committed for many years for a recognised CSR policy, we are very happy now to use EcoVadis to go even further and ensure the good development of our supplier ecosystem. EcoVadis has opened the way by creating a global platform of notation to evaluate the ethical, social and environmental performances. '

The CSR monitoring proposed by **EcoVadis** operates according to the principle of the virtuous circle. Beyond the first assessment, **EcoVadis** coordinates a platform for the monitoring, training and continuous improvement of all suppliers. These suppliers can thus update their information enabling a new assessment and voluntary adoption of long-term progress plans.



'The confidence shown by Bonduelle, an internationally renowned French flagship company with a long time commitment to CSR policies, is a source of pride for **EcoVadis** as well as an additional gauge of quality. The simple process we offer is based on international sustainable development standards that provide a collaborative solution with minimum constraints for suppliers. It is essential for us that leaders in the sector lead the way and incite their partners to commit to a continuous improvement approach in their CSR performance. ' **Pierre-François Thaler, Co-Founder & Co-CEO of EcoVadis**.

About Bonduelle

Bonduelle is a family company created in 1853 with a mission "to be the world reference in well living through plant based food". Prioritising innovation and long-term vision, the Group is diversifying its operations and geographical presence. The acquisition of the American company Ready Pac Food in early 2017, for instance, enabled the Bonduelle group to be the current market leader in individual salads for the United States. Its vegetables are grown on 128,000 hectares and marketed in 100 countries under a variety of brands,





through different distribution channels and in all technologies. With its unique agro-industrial expertise and 54 industrial or company agricultural production sites, Bonduelle operates in the best cultivation areas in close proximity to its customers.

About EcoVadis

EcoVadis operates the leading collaborative platform that enables major companies to assess their environmental and social performance of their suppliers and implement the requirements of the anti-corruption plan. EcoVadis combines an information system and expert network to provide purchasers with simple and reliable information covering 150 purchasing categories and 21 indicators (from 'CO2 emissions' to 'child labour'). EcoVadis ratings are compatible with the standards GRI/G4 and ISO 26000. EcoVadis solutions enable companies to reduce risks and encourage eco-innovations in their supply chain. Today, more than 150 major international groups and more than 50% of CAC40 companies use EcoVadis to assess the CSR of their suppliers, including Akzo-Nobel, Axa, Bayer, BASF, Coca Cola European Partners, Deutsche Telekom, Henkel, Heineken, Nestlé, Nokia, Orange, Johnson & Johnson, L'Oréal, Nokia/ Alcatel-Lucent, Renault-Nissan, Sanofi and Schneider Electric. www.ecovadis.fr

Press contacts:

Bonduelle group

Vanessa Vazzaz – <u>vanessa.vazzaz@rp-carrees.com</u> – Tel.: +33 (0)3 28 52 07 42 – +33 (0)6 34 32 24 23 Mathilde Sophys – <u>mathilde.sophys@rp-carrees.com</u> – Tel.: +33 (0)3 28 52 00 56 – +33 (0)6 16 40 06 27

EcoVadis

Manihi Frebault – <u>manihi@agenceraoul.com</u> Sibylle de Villeneuve - <u>sibylle@agenceraou.com</u>