



7<sup>th</sup> of November 2017

**The PRO-SMEn programme rewards BONDUELLE Delicatessen for its ISO 50001 Certificate.**

**BONDUELLE International Delicatessen has obtained ISO 50001 Certification and has become the first agro-food company to receive help from the PRO-SMEn programme.**

By setting up an energy management system complying with the ISO 50001 Norm for its production sites of delicatessen salads, located in Saint Benoist sur Vannes (10) and Rosporden (29), the company is aiming at a 5% energy saving per year.

This initiative is part of the Bonduelle Group's proactive policy aiming at reducing its energy and environmental footprint; to date, in Europe, 15 plants have obtained the ISO 50001 Certification.

In the agro-food industry, there is a huge untapped potential for saving energy; The ISO 50001 Certification enables them to adopt responsible attitudes to energy efficiency, resulting in decreased energy bills.

"The PRO-SMEn programme, supported by the ATEE, (Association Technique Energie Environnement (in French) provides substantial financial support" stated Daniel CAPPE, Vice-President of the ATEE.

### **The PRO-SMEn Support**

PRO-SMEn is a national information and action programme promoting energy demand management, encouraging and financially supporting the implementation of energy efficiency management systems complying with the ISO 50001 Norm for companies, local and regional authorities.

In order to obtain the support of PRO-SMEn, the candidates have to get in touch before the 30th of December and have up to the 15th of November 2018 to submit their request once they have obtained the ISO 50001 Certificate. The financial help is up to 20% of the annual energy spending of the certified site(s) and can reach up to € 40,000.

The PRO-SMEn programme is managed by the ATEE and financed by EDF within the framework of the Energy Savings Certificate scheme. For further information and the procedure to apply, please click here: [www.pro-smen.org](http://www.pro-smen.org)

The Programme will be extended to 2018-2020 according to the terms currently in the process of being defined.

### About:

The International ISO 50001 Norm guides all organizations, in all sectors, to use energy more efficiently, through the development of an energy management system (EnMS), helping them to sustainably reduce costs.

***Bonduelle:** a family company established in 1853 that set itself the goal of "to be the world reference in "well-living" through vegetable products." Prioritising innovation and long-term vision, the group is diversifying its operations and geographical presence. Its vegetable, grown over more than 130,000 hectares all over the world, are sold in 100 countries under various brand names and through various distribution channels and technologies. Expert in agro-industry with 54 industrial sites or own agricultural production, Bonduelle produces quality products by selecting the best crop areas close to its customers.*

The Association “Technique Energie Environnement”, ATEE, whose mission is to promote energy management in companies, local and national authorities was involved right from the start in the EEC scheme, considering the latter as an effective incentive lever to energy savings. [www.atee.fr](http://www.atee.fr)

EDF is the first” responsible” of this energy savings certificate mechanism, CEE (in French) and finances several programmes.

To find out more on CEE: <https://www.ecologique-solidaire.gouv.fr/programmesdaccompagnement>

**Press Contact**

**Julie REY-CAMET**

**ATEE**

**01 46 56 35 46 – [j.reycamet@atee.fr](mailto:j.reycamet@atee.fr)**