



Letter to shareholders

N° 9 - May 2003



Dear shareholder,

Turnover
+4,4%

Trading results
+14,3%

Net profit Group share
+22,4%

Despite the unfavourable winds encountered during these six months:

- stock shortages due to the 2001 production campaign shortfall
- summer weather not conducive to salad consumption
- significant re-evaluation of the euro
- general gloomy consumer climate at the end of the period

our **internal growth of 4.4%** (5.5% excluding exchange factors) is close to our forecast.

Strong growth in profitability

Total satisfaction over the six months regarding the growth in our profitability.

Indeed, with **14.3% growth in our trading results and 27% in our profit before tax**, we can confirm our annual objectives of 75M€ and 64M€.

2 strategic dossiers take shape

By buying the **Békécsaba** factory, in the richest agricultural region in Hungary, from the Globus group, we are in effect doubling our corn and peas production capacity, which will enable us in 2003/04 to replace our rather unprofitable subcontracting business.

Moreover, the acquisition of the Breton company **Caugant**, a pioneer in delicatessen salads, will enable us:

- to become joint leader in this sector in France,
- to effectively complete our industrial force,
- to achieve a critical size in this growth activity, so we can establish it as a profit centre on its own.

Pride in belonging and Shared Values

Even through the international environment has been rife with uncertainty for several months, notably leading to a crisis in the money markets, the group is pursuing its expansion, the improvement of its profitability and its debt position.

Furthermore, the employees are not mistaken when, questioned for the first time about the internal climate (1000 telephone interviews conducted by Ifop at the end of the year), 94% of them replied that they were proud of belonging to the Bonduelle group and of **sharing its Values**: Excellence, Equity, Simplicity, Integrity, Confidence, Openness and Concern for People.

These Shared Values form the basis of Bonduelle's past successes and will ensure its future victories.

The Manager - Christophe Bonduelle

In millions of euros	1st half-year 2002/03	1st half-year 2001/02	Variation
Turnover	629.0	602.7	+ 4.4 % ⁽¹⁾
Trading results	34.3	30.0	+ 14.3 %
	5.4 %	5.0 %	+ 40 bp
Financial result	(4.7)	(6.8)	
Exceptional result	0.5	1.3	
Taxes	(9.8)	(7.4)	
Net result - Group share	18.6	15.2	+ 22.4 %
	2.9 %	2.5 %	+ 40 bp

Equity	237.0	195.2
Net financial debt	223.8	215.1
Net debt / equity ratio	0.9	1.1
ROE⁽²⁾	15.7 %	10.7 %
ROCE⁽³⁾	14.0 %	11.0 %

⁽¹⁾ 5.5% excluding exchange factors

⁽²⁾ on basis of 2002 and 2001 net result and excluding exceptional elements in 2002

⁽³⁾ on basis of 2002 and 2001 trading results

Stock market performance

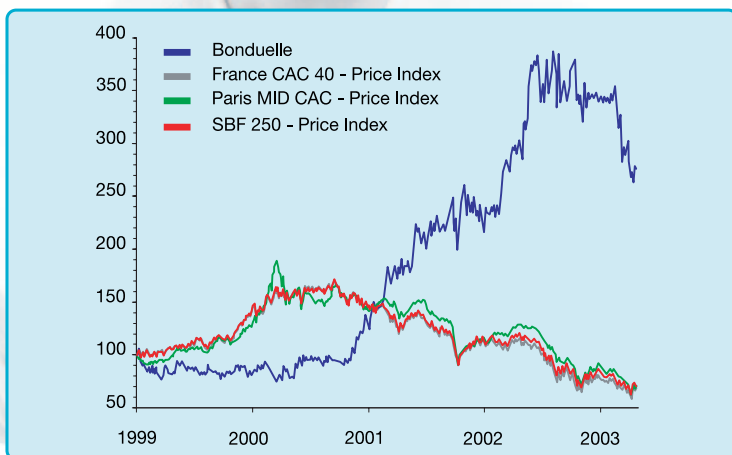
The Bonduelle share has continued to perform better than the main indices in 2002.

Indeed, after two very good years (+65% in 2000 and more than 63% in 2001), the share once again rose by 43% in 2002 in a difficult financial environment marked by the slowdown in growth and the financial scandals.

Since the beginning of 2003, the Bonduelle share, harmed by false rumours of its products being taken off a client's shelves, has followed the general fall in the market.

At its current price, the share has real growth capacity, particularly since it has just been admitted onto the SBF 120 index and is now eligible for the deferred payment market.

Share movement in relation to the French indices



Indices: the BONDUELLE share is listed on the second market and is on the following indices:

- SBF 120 (Paris Bourse)
- Midcac (Paris Bourse)
- NEXT 150 (Euronext)

Number of shares
8 million

Market listing
Euronext Paris

Code: **EUROCLEAR**
6393

	March 2001	March 2002	March 2003	Movement over 2 years
Bonduelle (in euros)	35	60	55	+ 57 %
Second Market index	2755	2451	1564	- 43 %
CAC 40	5341	4588	2795	- 47 %

Purchase of Michel Caugant

With the acquisition of the Breton company Michel Caugant, delicatessen salads specialist, Bonduelle confirms its ambition on the prepared chilled vegetables market.

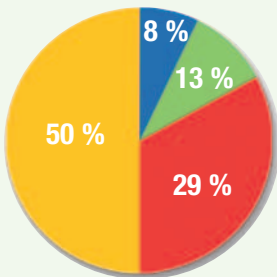
Possessing pioneering know-how and acknowledged expertise in terms of quality and food safety elements, the two Caugant factories, situated in Rosporden (Finistère), together with that of Saint Benoist-sur-Vanne, will form the industrial force of a new subsidiary: Bonduelle Traiteur.

This acquisition will enable Bonduelle to become joint leader in delicatessen salads, the most dynamic segment of prepared chilled vegetables, which now represent more than 20% of the group's consolidated turnover.



Rosporden, the French head office of Bonduelle Traiteur.

Estimated turnover breakdown (full year)



- Cans & jars
- Frozen
- Prepared salads
- Delicatessen

Some key factors about Michel Caugant:

Founded in: 1967
 2002 turnover: 54 million euros
 Number of employees: 365
 Production tools: 2 factories, 25,000 tonnes capacity
 Certification: ISO 9001 (in 1994) and ISO 14 001 (in 2000)



Michel Caugant and Christophe Bonduelle.

New factory in Hungary

Since 1st February 2003, Bonduelle has been operating a second canning factory in Hungary, situated in Békéscsaba, in the South East of the country. This production unit, taken over from the Globus group, is situated in the country's richest agricultural region.

Contributing extra capacity of 50,000 tonnes of corn and peas, added to the 100,000 tonnes already produced in the factories of Nagykörös (Hungary) and Gniewkowo (Poland), this operation will enable the group to satisfy the increasing demand from these growth markets, towards which it moved at the beginning of the 90s.

The 171 new employees of this factory will help reinforce Bonduelle's leadership in the region.



Launch of the new Supply Charter

The launch, in February, of the third edition of the Supply Charter marks the Bonduelle group's continued commitment to offering the best vegetables, while guaranteeing maximum food safety and environmentally-friendly growing methods.

Taking account of the changes in the regulatory context, this contractual document sets out the commitments of the 5,000 farmers working in partnership with the group in all the countries where the vegetables are produced. Innovation: the presence of a Charter audit guide to allow each farmer to become part of a progress approach and to see how he is placed in relation to the requirements of Rational Agriculture.



Product innovations

Bonduelle reinvents preserves



Bonduelle is innovating on the canning market. For the first time in the world, the Group, based on a technology developed in collaboration with Tetra Pak, is launching a range of vegetables packed in Tetra Recart™ cardboard packaging. Bonduelle will therefore be able to develop exclusive new product ranges and complete its cans & jars offer perfectly. Italy, followed by other European countries, is the first European market to welcome this major innovation.

The “freshness” sachet

By launching canned goods in a sachet, Bonduelle is helping to make preserves more practical. This new “freshness” sachet offers catering professionals an ideal service that combines practicality (storage at room temperature, easy opening, easier to deal with empty packs) and preservation of the fresh vegetable’s taste and nutritional qualities. On sale since January, the sachet range comprises dried vegetables and green vegetables.

Sailing

Bonduelle II

On 26th March, there was an announcement in the financial and sporting press that work was starting on a new boat. In fact, Bonduelle has decided to tackle the Vendée Globe Challenge, which will leave from the Sables d’Olonne at the end of 2004. This mythical race, around the world solo and nonstop, does hold out the prospect of considerable media interest, both within and outside France. Bonduelle has once again put its trust in Jean le Cam, skipper of this new monocoque when it is launched in early 2004. Before then, Jean will attack the 2003 multihulls championships, in particular the Mondial Assistance Challenge in May and the Jacques Vabre Transatlantic race in November.



Shareholder’s diary

7th May 2003
Third quarter turnover

15th October 2003
Financial year results

4th August 2003
Turnover for the financial year

10th December 2003
Annual General Meeting of shareholders